Since April 2020, Georgia State University CIBER has hosted a prolific series of webinars designed to inform faculty, students, and the business community about pertinent international business topics. These informative webinars are offered free to the public and address categories including pedagogy for teaching international business, contemporary trade and investment issues, and research trends in international business. Beginning in October 2020, a new category of webinars was introduced, featuring conversations with senior business executives of global organizations. Speakers are experts drawn from Georgia State CIBER and the national CIBER MSI Consortium network, targeting an extensive outreach network which includes MSIs, two- and four-year colleges, and trade practitioners.

All of the webinars in this series are recorded and made publicly available for later viewing. For a list of past events and to view recordings, please visit:

ciber.gsu.edu
Sample of Participant Feedback

Fulfilling
- 95% of respondents feel that the online webinars have met their expectations.

Accessible
- 100% of respondents feel that the platform is easy to use.

Valuable
- 96% of respondents feel that the webinars have been helpful to their professional development.

Credible
- 99% of respondents feel that the featured speakers are knowledgeable about the topic.

Quotes from Participants

Beyond being intellectually stimulating and thought provoking, the webinar by Professor Buckley offered a message of hope. While we indeed live in very interesting times, his message on the importance of having open minds, engaging in IB as a "collective enterprise," using theory as a way to examine phenomena, as well as the relevance of "flexibility and innovation" offers both a toolkit and a roadmap for future generations of IB scholars. Thank you for this gift, well worth waking up at 3am New Zealand local time.
- Anonymous

Thank you for the exciting session! Indeed, my colleagues and I are about to write a case study about blockchain-based international business and its challenges and benefits in a novel, regulation-scarce environment. Therefore the insights provided during the session were beneficial! Moreover, the wisdom and knowledge shared during the session were just at the right time!
- Jurgita Butkevičienė

Excellent presentation and delivery. I have added lots of new things to my knowledge. We are very new to these case writing exercises. From [Dr. Rebecca Morris] explanation, I felt comfortable for starting a case writing.
- Anonymous
UPCOMING WEBINARS

Global Case Teaching Materials Workshop: How to Develop, Write, and Publish Compact Cases
Three Part Webinar Series Offered in collaboration with Emerald Publishing
Thursday, October 28, 2021 at 11:00AM (EST)

Diversity Theme in International Business Cases
Offered in collaboration with Emerald Publishing
Thursday, November 11, 2021 at 11:00AM (EST)
For further information, please contact:

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