The International Business Webinar Series is a project of the national CIBER Minority Serving Institution (MSI) Consortium, led by Georgia State University CIBER and sponsored by CIBERs at Florida International University, George Washington University, Indiana University, Loyola Marymount University, Michigan State University, Temple University, Texas A&M University, University of Colorado-Denver, and the University of Maryland. This program is partially funded by the U.S. Department of Education.

Since April 2020, Georgia State University CIBER has hosted a prolific series of webinars designed to inform faculty, students, and the business community about pertinent international business topics. These informative webinars are offered free to the public and address categories including pedagogy for teaching international business, contemporary trade and investment issues, and research trends in international business. Beginning in October 2020, a new category of webinars was introduced, featuring conversations with senior business executives of global organizations. Speakers are experts drawn from Georgia State CIBER and the national CIBER MSI Consortium network, targeting an extensive outreach network which includes MSIs, two- and four-year colleges, and trade practitioners.

All of the webinars in this series are recorded and made publicly available for later viewing. For a list of past events and to view recordings, please visit:

ciber.gsu.edu
SAMPLE OF PARTICIPANT FEEDBACK

Fulfilling
- 96% of respondents feel that the online webinars have met their expectations.

Accessible
- 100% of respondents feel that the platform is easy to use.

Valuable
- 96% of respondents feel that the webinars have been helpful to their professional development.

Credible
- 99% of respondents feel that the featured speakers are knowledgeable about the topic.

QUOTES FROM PARTICIPANTS

I find the practical suggestions and readily available tools very useful. Thank you for organizing such events.

You've done an amazing job with these webinars in terms of topics.

Keep up the good work. I really enjoy the seminars and various topics.

Love the webinar series.

I am sharing much of the information with my colleagues.

Thank you so very much for making these webinars available to so many people. I hope this practice continues even after the pandemic is over.

The subjects discussed were extremely important for my research field in Brazil.

Your presentations are always top notch and outstanding! I come away with so many ideas and things to follow up on!

Thank you for hosting this event. It signals a prioritization and value of sustainability in international business education. Thank you for supporting these topics and efforts and I'd love to continue to see more!
UPCOMING WEBINARS

The Inclusion Competencies Inventory: A Skill-Based Approach to Inclusion
Thursday, March 11, 2021 at 11:00AM (EST)
More Info here: ciber.robinson.gsu.edu/webinar-the-inclusion-competencies-inventory-a-skill-based-approach-to-inclusion/

Understanding Contemporary China
Thursday, March 18, 2021 at 11:00AM (EST)
More Info here: ciber.robinson.gsu.edu/webinar-understanding-contemporary-china/

Theorizing from Case Studies: Insights from JIBS Decade Award Authors
Thursday, March 25, 2021 at 3:00PM (EST)

Global Sports Diplomacy at the U.S. Department of State
Thursday, April 1, 2021 at 11:00AM (EST)

UPCOMING TOPICS

- International Business Teaching at HBCUs
- Curse or Blessing? Role of Technology Advancement in Transforming MNE Partnership & Performance
- Sustainability Vol. 2
- Middle Class Trap in Emerging Markets
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