

International Business Webinar Series Monthly Scorecard –

*A joint effort of the
CIBER MSI Consortium*

30 SEPTEMBER 2020

The International Business Webinar Series is a project of the national CIBER Minority Serving Institution (MSI) Consortium, led by Georgia State University CIBER and sponsored by CIBERs at Florida International University, George Washington University, Indiana University, Loyola Marymount University, Michigan State University, Temple University, Texas A&M University, University of Colorado-Denver, and the University of Maryland. This program is partially funded by the U.S. Department of Education.

Since April 2020, Georgia State University CIBER has been offering a prolific series of webinars designed to inform the faculty, students, and the business community. These informative webinars are offered free to the public and address three types of topics: (a) pedagogy for teaching international business, (b) contemporary trade and investment issues, and (c) research trends in international business. Speakers are experts drawn from Georgia State CIBER and the national MSI CIBER network, targeting an extensive outreach network which includes MSIs, two- and four-year colleges, and trade practitioners.

For a list of past events, and to view recordings, please visit:

 <https://ciber.gsu.edu/>



By the Numbers

- ✓ 26 completed webinars
- ✓ 2,590 total attendees
- ✓ 4,516 total registrations
- ✓ 67 countries represented
- ✓ 1,000+ institutions represented
- ✓ 1,585 video views of webinar recordings
- ✓ 31% of total attendees self-reported as being affiliated with a Minority Serving Institution (MSI)

SAMPLE OF PARTICIPANT FEEDBACK

Fulfilling

- 94% of respondents feel that the online webinars have met their expectations.

Accessible

- 100% of respondents feel that the platform is easy to use.

Valuable

- 95% of respondents feel that the webinars have been helpful to their professional development.

Credible

- 99% of respondents feel that the featured speakers are knowledgeable about the topic.

QUOTES FROM PARTICIPANTS

This was a terrific event! Thank you for organizing it. I am constantly on the lookout for opportunities that help students integrate their learning from the classroom into real-world applications. This program is particularly valuable because it also increases their ability to work in international settings, especially Africa which is an area of high-growth and will continue to increase in importance during the course of these students' professional lives.

Great job - please keep up the good work. These webinars are priceless in allowing faculty (and emeriti) to keep up with trends in thought, research and practice.

I have been following your webinars since the day first, and I am very pleased to see that helping academics in the world in pedagogy and research is your priority.

Very interesting material and nice to see the creative ways to keep up collaboration and international experience for students.

Thank you for your clear, articulate, enjoyable, and enlightening presentation of useful and applicable information.

So far these webinars have been a life line!! Very grateful that they are available to us!!

Tremendous work! I look forward to attending more of the weekly events.

This programming is providing a great balance of topics.

Thank you for an outstanding series of impactful webinars!

UPCOMING WEBINARS

- **Conversations with Global Business Leaders**

Thursday, October 1, 2020 at 11:00 AM (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-leadership-in-global-companies/>

- **Global Cities Initiative**

Thursday, October 8 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-global-cities-initiative/>

- **Leadership in Global Companies in Times of Pandemic**

Thursday, October 15 at 10:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-leadership-in-global-companies-in-times-of-pandemic/>

- **Using GlobeSmart to Enhance International Business Teaching**

Wednesday, October 21 at 11 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-using-globesmart-to-enhance-international-business-teaching/>

- **An Interactive Workshop on Teaching International Business**

Thursday, October 22, 2020 at 1:00 pm (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-an-interactive-workshop-on-teaching-international-business/>

(Note: AIB-SE 2020 Conference registration fee applies to this session)

- **The Student Goal Centered Syllabus© - A new tool to Enhance Student Engagement and Learning**

Thursday, October 29, 2020 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/the-student-goal-centered-syllabus-a-new-tool-to-enhance-student-engagement-and-learning/>

- **Scholarly Publication Guidelines**

Thursday, November 5, 2020 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/international-business-webinar/>

UPCOMING WEBINARS

- **Doing Business in Emerging Markets**

Thursday, November 12, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-doing-business-in-emerging-markets/>

- **Methods for Meta-Analysis**

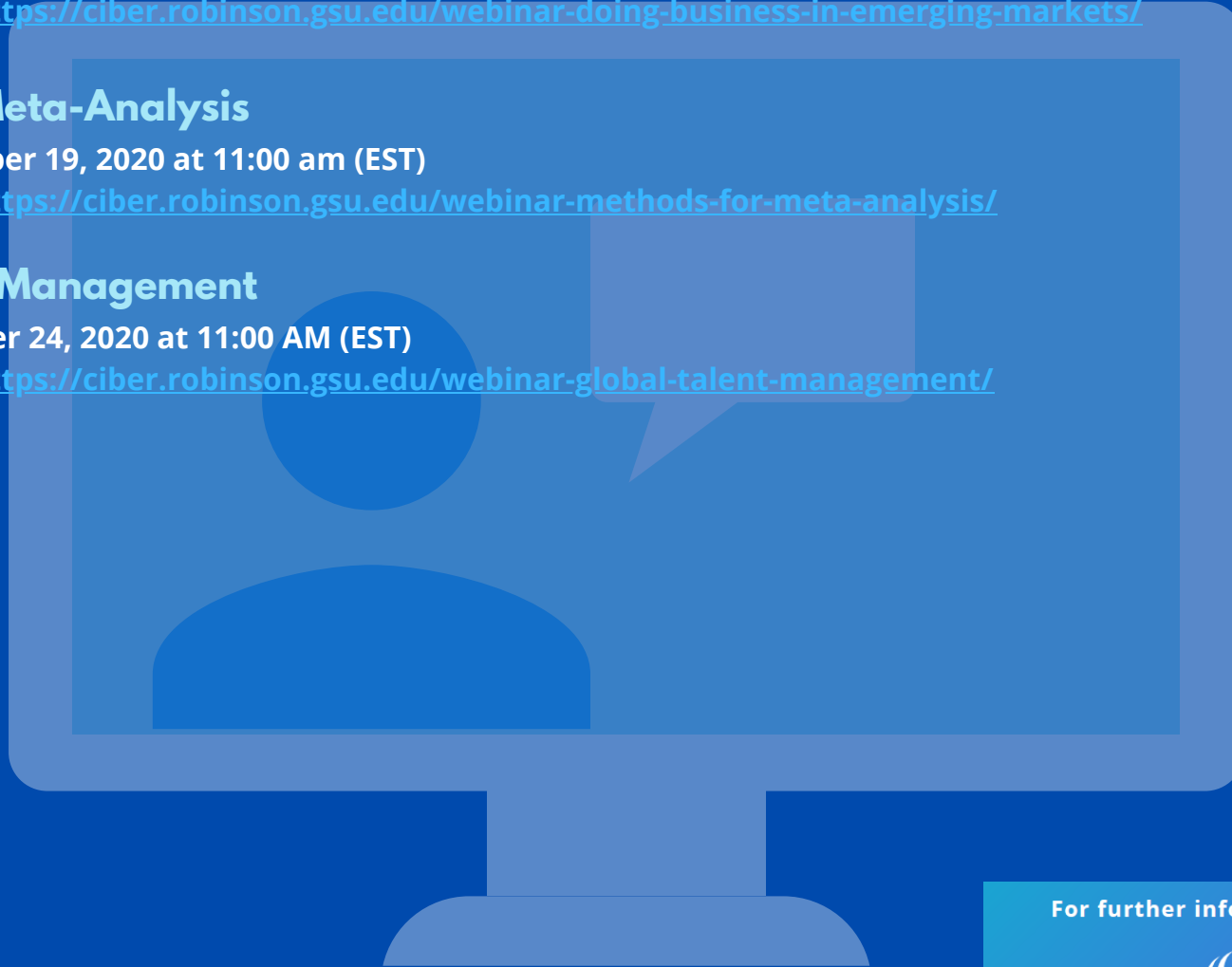
Thursday, November 19, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-methods-for-meta-analysis/>

- **Global Talent Management**

Tuesday, November 24, 2020 at 11:00 AM (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-global-talent-management/>



For further information, please contact:



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