

International Business Webinar Series Monthly Scorecard –

*A joint effort of the
CIBER MSI Consortium*

31 OCTOBER 2020

The International Business Webinar Series is a project of the national CIBER Minority Serving Institution (MSI) Consortium, led by Georgia State University CIBER and sponsored by CIBERs at Florida International University, George Washington University, Indiana University, Loyola Marymount University, Michigan State University, Temple University, Texas A&M University, University of Colorado-Denver, and the University of Maryland. This program is partially funded by the U.S. Department of Education.

Since April 2020, Georgia State University CIBER has been offering a prolific series of webinars designed to inform the faculty, students, and the business community. These informative webinars are offered free to the public and address three types of topics: (a) pedagogy for teaching international business, (b) contemporary trade and investment issues, and (c) research trends in international business. Speakers are experts drawn from Georgia State CIBER and the national MSI CIBER network, targeting an extensive outreach network which includes MSIs, two- and four-year colleges, and trade practitioners.

For a list of past events, and to view recordings, please visit:

 <https://ciber.gsu.edu/>



By the Numbers

- ✓ 32 completed webinars
- ✓ 3,073 total attendees
- ✓ 4,998 total registrations
- ✓ 77 countries represented
- ✓ 1,000+ institutions represented
- ✓ 1,795 video views of webinar recordings
- ✓ 31% of total attendees self-reported as being affiliated with a Minority Serving Institution (MSI)

SAMPLE OF PARTICIPANT FEEDBACK

Fulfilling

- 94% of respondents feel that the online webinars have met their expectations.

Accessible

- 100% of respondents feel that the platform is easy to use.

Valuable

- 95% of respondents feel that the webinars have been helpful to their professional development.

Credible

- 99% of respondents feel that the featured speakers are knowledgeable about the topic.

QUOTES FROM PARTICIPANTS

Webinars like this are the one bright spot for academics during this COVID nightmare. I hope you will continue this program of webinars even after we return to normal life.

These are the best series of webinars I have attended, and I've attended a lot since spring.

Managerial perspectives are a great addition to these series. Faculty and students can very much benefit from additional exposure to these insights.

Fantastic! Interesting questions and insightful point of views and ideas presented.

Great session! Very in-depth and informative. Always interesting to see different tools out there beneficial to our growth as an IB student.

Tremendous work! I look forward to attending more of the weekly events.

Wonderful session! I attended many similar sessions but this was one of the best! Practicality is super important for us teachers!

This programming is providing a great balance of topics.

Thank you for an outstanding series of impactful webinars!

UPCOMING WEBINARS

- **Publishing in International Business: Guidance from Experienced Journal Editors**

Thursday, November 5, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/international-business-webinar/>

- **Doing Business in Emerging Markets**

Thursday, November 12, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-doing-business-in-emerging-markets/>

- **Methods for Meta-Analysis**

Thursday, November 19, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-methods-for-meta-analysis/>

- **The Impact of COVID-19 Pandemic and Deglobalization on Global Talent Management**

Tuesday, November 24, 2020 at 11:00 AM (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-global-talent-management/>

For further information, please contact:



Hannah Tripp | Managing Director

35 Broad Street, Room 628 | Atlanta, GA 30303
(404) 413-7431 | htripp@gsu.edu | ciber.gsu.edu