

International Business Webinar Series Monthly Scorecard –

*A joint effort of the
CIBER MSI Consortium*

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The International Business Webinar Series is a project of the national CIBER Minority Serving Institution (MSI) Consortium, led by Georgia State University CIBER and sponsored by CIBERs at Florida International University, George Washington University, Indiana University, Loyola Marymount University, Michigan State University, Temple University, Texas A&M University, University of Colorado-Denver, and the University of Maryland. This program is partially funded by the U.S. Department of Education.

Since April 2020, Georgia State University CIBER has been offering a prolific series of webinars designed to inform the faculty, students, and the business community. These informative webinars are offered free to the public and address three types of topics: (a) pedagogy for teaching international business, (b) contemporary trade and investment issues, and (c) research trends in international business. Speakers are experts drawn from Georgia State CIBER and the national MSI CIBER network, targeting an extensive outreach network which includes MSIs, two- and four-year colleges, and trade practitioners.

For a list of past events, and to view recordings, please visit:

 <https://ciber.gsu.edu/>



By the Numbers

- ✓ 22 completed webinars
- ✓ 2,061 total attendees
- ✓ 3,870 total registrations
- ✓ 67 countries represented
- ✓ 1,000+ institutions represented
- ✓ 898 video views
- ✓ 29% of total attendees self-reported as being affiliated with a Minority Serving Institution (MSI)

SAMPLE OF PARTICIPANT FEEDBACK

Fulfilling

- 94% of respondents feel that the online webinars have met their expectations.

Accessible

- 100% of respondents feel that the platform is easy to use.

Valuable

- 96% of respondents feel that the webinars have been helpful to their professional development.

Credible

- 99% of respondents feel that the featured speakers are knowledgeable about the topic.

QUOTES FROM PARTICIPANTS

I very much appreciated hearing the insights and experiences from each of the speakers, especially with the added challenges of teaching in a remote environment. Looking forward to receiving a copy of the materials too, and example case studies - the entire webinar was excellent and very informative!

Absolutely loved this, and hope there are many more upcoming webinars similar to this - thank you so much!

Very interesting to juxtapose such different schools within one webinar and get 2 different perspectives! Thank you!

This was wonderful. Love the energy!

Please keep these sessions coming thank you!

Awesome session! Truly appreciate your insights. Also, thank you for sharing valuable resources that we can use as well.

I particularly like the prompt sharing of the video and resources for follow up. It's all very organized and run by your excellent team!

CIBER has been superb in offering useful, smart, and interesting one-hour webinars. Keep it up!

Love your resource listings.

These webinars have been value-add for me!

UPCOMING WEBINARS

- **Future Research Directions in International Marketing**

Thursday, September 10, 2020 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/future-research-directions-in-international-marketing/>

- **Signature International Experiences Through Virtual Exchange**

Wednesday, September 16, 2020 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-signature-international-experiences-through-virtual-exchange/>

- **Global Cities Initiative**

Thursday, October 8 at 11:00 am (EDT)

More info coming soon!

- **Leadership in Global Companies in Times of Pandemic**

Thursday, October 15 at 10:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-leadership-in-global-companies-in-times-of-pandemic/>

- **An Interactive Workshop on Teaching International Business**

Thursday, October 22, 2020 at 1:00 pm (EDT)

More info here: <https://ciber.robinson.gsu.edu/webinar-an-interactive-workshop-on-teaching-international-business/>

(Note: AIB-SE 2020 Conference registration fee applies to this session)

- **The Student Goal Centered Syllabus©-A new tool to Enhance Student Engagement and Learning**

Thursday, October 29, 2020 at 11:00 am (EDT)

More info here: <https://ciber.robinson.gsu.edu/the-student-goal-centered-syllabus-a-new-tool-to-enhance-student-engagement-and-learning/>

- **Methods for Meta-Analysis**

Thursday, November 19, 2020 at 11:00 am (EST)

More info here: <https://ciber.robinson.gsu.edu/webinar-methods-for-meta-analysis/>

For further information, please contact:



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