



PROGRAM AT A GLANCE

Thursday, May 30

12:00-7:30 pm	Conference Check-In outside of Room 1203
1:00-1:30 pm	Welcome and Introductions <i>Tamer Cavusgil</i> , Fuller E. Callaway Professorial Chair & GSU-CIBER Executive Director <i>Farrah Bernardino</i> , Managing Director, GSU-CIBER
1:30-2:30 pm	Plenary I: Teaching Effectiveness: What Does Research Show? Room 1203 <i>Laura Carruth</i> , Director, Center for Excellence in Teaching & Learning, Associate Professor, Neuroscience Institute, Georgia State University
2:30-3:30 pm	Plenary II: The Fourth Industrial Revolution and the Imperative for Pedagogical Evolution <i>John Riesenberger</i> and <i>Gary Knight</i>
3:30-4:00 pm	Refreshment Break - 12 th floor lounge
4:00-5:00 pm	Plenary III: Insights from Master Teachers Room 1203 <i>Sevgin Eroglu</i> , <i>Linda Gerber</i> , <i>Patricia McDougall-Covin</i> , <i>Liesl Riddle</i> , <i>Attila Yaprak</i>
5:00-6:00 pm	Plenary IV: Instructional Technology and Resources for Teaching IB Room 1203 <i>Tamer Cavusgil</i> , <i>Jacobus Boers</i> , <i>Ilke Kardes</i> , <i>Erkan Kocas</i>
6:00-6:30 pm	Refreshment Break - 12 th floor lounge
6:30 pm	Keynote Remarks Room 1203 <i>Seda Pazarbasi</i> , Managing Director, Strategic Marketing Insights, Analytics & Digital Optimization, American Cancer Society, Inc.
7:00 pm	Welcome Reception and light dinner Room 802-803 <i>Tamer Cavusgil</i> , Fuller E. Callaway Professorial Chair & GSU-CIBER Executive Director

Friday, May 31

8:00-11:00 am	Plenary V: Designing & Teaching the Introductory IB Course Room 1203 <i>Roberto Garcia</i> , <i>Michael Pustay</i> , <i>Attila Yaprak</i>				
11:00-11:15 am	Refreshment Break - 12 th floor lounge				
11:15 am	Keynote Remarks Room 1203				
12:30 pm	<i>Ahmet Bozer</i> , President International & Executive Vice President Coca-Cola Co. (Ret.)				
12:30-1:30 pm	Lunch (Room 802-803) & Group Photo (Room 802-803)				
1:30-3:30 pm	IB Room 601 <i>Garcia</i> , <i>Pustay</i> , <i>Yaprak</i>	FIN Room 627 <i>Saraoglu</i> , <i>*Bozos</i>	MGT Room 620 <i>Liu</i> , <i>Riddle</i> , <i>*Bamiatzi</i> , <i>*Gu</i>	MKTG Room 619 <i>E. Cavusgil</i> , <i>Civi</i> , <i>Ozkaya</i>	ENT Room 610 <i>McDougall-Covin</i> , <i>Serapio</i>
3:30-4:00 pm	Refreshment Break - 6 th floor lounge				
4:00-6:00 pm	IB Room 601 <i>Garcia</i> , <i>Pustay</i> , <i>Yaprak</i>	FIN Room 627 <i>Saraoglu</i> , <i>*Bozos</i>	MGT Room 620 <i>Liu</i> , <i>Riddle</i> , <i>*Bamiatzi</i> , <i>*Gu</i>	MKTG Room 619 <i>E. Cavusgil</i> , <i>Civi</i> , <i>Ozkaya</i>	ENT Room 610 <i>McDougall-Covin</i> , <i>Serapio</i>

IB: International Business; **FIN:** Essentials of International Finance for IB; **MGT:** International Management; **MKTG:** International Marketing; **ENT:** International Entrepreneurship

* Guest lecturer



PROGRAM AT A GLANCE

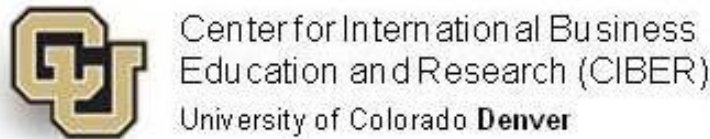
Saturday, June 1					
8:30-10:15 am	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi, *Gu	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougal-Covin, Serapio
10:15-10:45 am	Refreshment Break - 6 th floor lounge				
10:45 am- 12:30 pm	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi, *Gu	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougal-Covin, Serapio
12:30-1:30 pm	Lunch - Room 802-803				
1:30-2:30 pm	Poster Session - Room 802-803 2019 Poster Session Authors (To be added)				
2:30-3:30 pm	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi, *Gu	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougal-Covin, Serapio
3:30-4:00 pm	Refreshment Break - 6 th floor lounge				
4:00-6:00 pm	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi, *Gu	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougal-Covin, Serapio
IB: International Business; FIN: Essentials of International Finance for IB; MGT: International Management; MKTG: International Marketing; ENT: International Entrepreneurship * Guest lecturer					

Sunday, June 2			
8:30-10:00 am	Pedagogy Room 610 Workshop leaders: Dakhli, Doria, Carrillo	Research Room 619 Cavusgil, Deligonul, Liu	Pedagogical Solutions for Employability & Success in the Workplace Knight, Riesenberger
10:00-10:15 am	Refreshment Break - 6 th floor lounge		
10:15 am-Noon	Pedagogy Room 610 Workshop leaders: Dakhli, Doria, Carrillo	Research Room 619 Cavusgil, Deligonul, Liu	
Noon-1:00 pm	Boxed Lunch & Award Ceremony - Rm 802/803 Awarding of Certificates of Achievement; Presentation of Best Poster Awards		
Program Adjourns			



PROGRAM AT A GLANCE

Thank you, Sponsors of the 2019 International Business Pedagogy Workshops!



This program is partially funded by the U.S. Department of Education.