



INTERNATIONAL BUSINESS PEDAGOGY WORKSHOPS

HOSTED BY GSU-CIBER

MAY 31 - JUNE 3, 2018

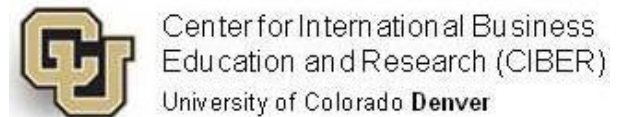
PROGRAM AT A GLANCE

Thursday, May 31	
12:00-7:30 pm	Conference Check-In outside of Room 1203
1:00-2:15 pm	Plenary I: Teaching Effectiveness: What Does Research Show? Room 1203 <i>Presenter: Laura Carruth, Director, Center for Excellence in Teaching & Learning, Associate Professor, Neuroscience Institute, Georgia State University</i> <i>Commentator: John Riesenberger</i>
2:15-2:35 pm	Refreshment Break – 12 th floor lounge
2:35-4:00 pm	Plenary II: Insights from Master Teachers Room 1203 <i>Panelists: Sevgin Eroglu, Linda Gerber, Liesl Riddle, Hakan Saraoglu</i>
4:00-4:20 pm	Refreshment Break – 12 th floor lounge
4:20pm – 6:00 pm	Plenary III: Instructional Technology and Resources for Teaching IB Room 1203 <i>Panelists: Tamer Cavusgil, Jacobus Boers, Ilke Kardes, Erkan Kocas</i>
6:00-7:30 pm	Welcome Reception Room 802-803 <i>Tamer Cavusgil, Fuller E. Callaway Professorial Chair & GSU-CIBER Executive Director</i>

Friday, June 1					
8:00-9:30 am	Plenary IV: Designing & Teaching the Introductory IB Course Room 1203 <i>Roberto Garcia, Michael Pustay, Attila Yaprak</i>				
9:30-9:45 am	Refreshment Break 12 th floor lounge				
9:45-11:00 am	Plenary IV Cont'd: Designing & Teaching the Introductory IB Course Room 1203 <i>Roberto Garcia, Michael Pustay, Attila Yaprak</i>				
11:00-11:15 am	Refreshment Break – 12 th floor lounge				
11:15 am 12:30 pm	Keynote Remarks Room 1203 <i>Peter Buckley, Professor of International Business, Leeds University Business School; Founder Director, CIBUL & Confucius Institute at Leeds University</i>				
12:30-1:30 pm	Lunch (8 th floor lounge, Room 802-803) & Group Photo (Room 802-803)				
1:30-3:30 pm	IB Room 601 <i>Garcia, Pustay, Yaprak</i>	FIN Room 627 <i>Saraoglu, *Bozos</i>	MGT Room 620 <i>Liu, Riddle, *Bamiatzi</i>	MKTG Room 619 <i>E. Cavusgil, Civi, Ozkaya</i>	ENT Room 610 <i>McDougall, Serapio</i>
3:30-4:00 pm	Refreshment Break – 6 th floor lounge				
4:00-6:00 pm	IB Room 601 <i>Garcia, Pustay, Yaprak</i>	FIN Room 627 <i>Saraoglu, *Bozos</i>	MGT Room 620 <i>Liu, Riddle, *Bamiatzi</i>	MKTG Room 619 <i>E. Cavusgil, Civi, Ozkaya</i>	ENT Room 610 <i>McDougall, Serapio</i>
IB: International Business; FIN: Essentials of International Finance for IB; MGT: International Management; MKTG: International Marketing; ENT: International Entrepreneurship * Guest lecturer					

Saturday, June 2					
8:30-10:15 am	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougall, Serapio
10:15-10:45 am	Refreshment Break - 6 th floor lounge				
10:45 am- 12:30 pm	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougall, Serapio
12:30-1:30 pm	Lunch - Room 802-803				
1:30-2:30 pm	Poster Session - Room 802-803 2018 Poster Session Authors (To be added)				
2:30-3:30 pm	IB Room 601 Garcia, Pustay, Yaprak	FIN Room 627 Saraoglu, *Bozos	MGT Room 620 Liu, Riddle, *Bamiatzi	MKTG Room 619 E. Cavusgil, Civi, Ozkaya	ENT Room 610 McDougall, Serapio
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Sunday, June 3					
8:30-10:00 am	Pedagogy Room 610 Workshop leaders: Dakhli, Doria, Carrillo		Research Room 619 Cavusgil, Deligonul, Liu		Case Writing and Teaching Room 601 Yaprak
10:00-10:15 am	Refreshment Break - 6 th floor lounge				
10:15 am-Noon	Pedagogy Room 610 Workshop leaders: Dakhli, Doria, Carrillo		Research Room 619 Cavusgil, Deligonul, Liu		
Noon-1:00 pm	Boxed Lunch & Award Ceremony - Rm 802/803 Awarding of Certificates of Achievement; Presentation of Best Poster Awards				
Program Adjourns					

Thank you, Sponsors of the 2018 International Business Pedagogy Workshops!



This program is partially funded by the U.S. Department of Education.