Interdisciplinary Perspectives on Globalization: Themes and Implications for Teaching

Facilitators

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Mourad Dakhli
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Ilke Kardes
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Raj Sashti
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Bill Nichols
Co-Director, CULTR & Chair, World Languages & Cultures, Georgia State University

Program Directors

S. Tamer Cavusgil
Executive Director, GSU-CIBER

Raj Sashti
Advisor, International Education, Middle Georgia State University

Speakers

David Bruce
International Business, Georgia State University

Bernie Burgener
Greenhouse Accelerator, Green Chamber of the South

Fernando Doria
International Business, Georgia State University

Erica Kovacs
Strategy and International Business, Universidade Federal Rural de Pernambuco

Leigh Anne Liu
International Business, Georgia State University

Shawn Powers
Media & Communication, Georgia State University

Glenwood Ross
Economics, Georgia State University

Rahm Sitaraman
Retired, The Coca-Cola Company

Sponsored by

Friday, October 30, 2015
8:30 AM — 4:45 PM
Clayton State University
Center for Continuing Education
Room 203

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ibknowledge.com
This one-day workshop will explore key issues, controversies, and emerging trends in International Business. The workshop will be anchored around the following four themes:

- Globalization,
- Culture,
- Emerging Markets, and
- Ethics & Stability.

Leading academicians and practitioners will share their insights on these topics. Participants will be able to leverage knowledge gained to improve the curriculum and develop more cutting-edge International Business classroom experiences.

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**Event Agenda**

8:30 AM  Welcome & Greetings  
Thomas J. Hynes, Jr., President, Clayton State University

8:40 AM  Introduction & Program Overview  
Raj Sashti, Advisor International Education, Middle Georgia State University  
Mourad Dakhli, Director, GSU-CIBER

9:00 AM  Session 1: Globalization - from a Multidisciplinary Perspective  
Facilitator: Raj Sashti  
Presenters: Rahm Sitaraman & Shawn Powers

10:30 — 10:45 AM  Refreshment Break

10:45 AM  Session 2: Culture and Its Implications  
Facilitator: Bill Nichols  
Presenters: Erica Kovacs & Leigh Anne Liu

12:15 — 1:15 PM  Lunch

1:15 PM  Session 3: Emerging Markets and Implications  
Facilitator: Ilke Kardes  
Presenters: David Bruce & Glenwood Ross

2:45 — 3:00 PM  Refreshment Break

3:00 PM  Session 4: Ethics & Sustainability  
Facilitator: Jacobus Boers  
Presenters: Bernie Burgener & Fernando Doria

4:30 — 4:45 PM  Closing Remarks